James Greene
Director of Product & Leader

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About me

As a seasoned Director of Product, I bring a unique blend of strategic vision, technical acumen, and a passion for creating products that make a lasting impact. With a track record of successfully steering cross-functional teams through the entire product lifecycle, I thrive on transforming innovative ideas into market-leading solutions.

Rooted in a solid understanding of technology, I bridge the gap between conceptualization and execution. I am well-versed in Agile methodologies, fostering a collaborative environment that encourages creativity and efficiency. My technical background allows me to engage meaningfully with development teams, contributing to the seamless integration of design and functionality.

Experience

Axispoint Inc ←   New York

Lead Product Development Manager   [2019 - Present]

- Successfully led the launch of multiple products, ensuring timely delivery and meeting or exceeding customer expectations

- Defined and communicated a clear product roadmap to guide the team and stakeholders

Datalink Software ←   Tampa

Director of Product Development   [2019 - 2019]

- Provide leadership within the organization in research for new products, and manage the AGILE / product development lifecycle

- Provided key leadership in driving, defining and executing the company's innovation agenda

Datalink Software ←   Tampa

Manager of UI/UX Development   [2018 - 2019]

- Worked cross-functionally with leadership team including design, product management, content strategy, engineering and marketing

- Assemble key UX personnel to form a team, and mentor professional, individual and team development goals and initiatives

Education

Academy of Art University

BFA, 3D Game Design   [2012]

Design Skillset

- User Centered Design
- Value Proposition Design
- Concept Design
- Qualitative User Research
- Experience Strategy
- User Interface Design
- Rapid Prototyping

Leadership Skillset

- Critical Thinking
- Measurable Results and ROI
- Team Building
- Ability to Teach and Mentor
- Realistic Goal-Setting
- Understanding Employee Differences and Strengths

Technical Skillset

- Product Management
- Agile Methodologies
- Technical Understanding
- UX/UI Design
- Technical Writing
- APIs and Integrations
- Risk Management

Explore Inbound ←   Saint Petersburg

Director of Digital Strategy   [2017 - 2018]

- Hired, trained and mentored a team of UX designers and Product Owners, provided coaching and mentorship, develop their product design and design process acumen

- Led the development of functional web and mobile sites

Moffitt Cancer Center ←   Tampa

Senior UX Designer   [2015 - 2017]

- Led a team of UI/UX designers, providing mentorship, guidance, and fostering a collaborative and innovative design culture

- Oversaw the successful delivery of high-impact projects, meeting or exceeding client and stakeholder expectations

IMG Academy ←   Bradenton

Lead UI Designer   [2012 - 2015]

- Introduced and maintained a design system that improved design consistency, streamlined workflows, and accelerated the development process

- Implemented responsive design practices, ensuring seamless user experiences across various devices and screen sizes

Mote Marine Laboratory ←   Sarasota

Lead Media Coordinator   [2006 - 2009]

- Produced visually stunning and captivating underwater videos showcasing marine life, coral reefs, and underwater landscapes

- Produced educational content, such as tutorials or documentaries, to raise awareness about marine conservation, diving safety, or underwater photography techniques

US Army ←   Global

12B Engineer   [1998 - 2006]

- Mentored and coached squad members, fostering a culture of continuous improvement and professional growth.

- Successfully adapted to changing mission requirements and environments, showcasing flexibility in challenging situations.